

Taipei Xmas 續紛耶誕玩台北

ght of Reindeers

Inviting everyone to explore romantic light decorations together in Taipei!



Time | 2023.12.01(Fri)~2024/1/1(Mon)

Place | Department Stores Christmas Decorations.







Check~in! Take nice photos! Draw a fancy gift!

There' re more than 80 glowing light decorations.

over 40 great shows, and 16 pop~up events for an encounter with the adorable reindeers.

Let's gather up in Taipei for finding the light of romance!



Three~step lucky draw

STEP1:

search for "TCOOC" on Facebook for the event post

STEP2:

"Like" and "share" the post

STEP3:

tag 2 friends and write down "I wanna join 2023 TaipeiXmas" along with a photo with Christmas mascots and light decorations





Taipei Reindeers pop~up sessions



Xinyi District

2023.12.01(Fri) 2023.12.08(Fri) 2023.12.15(Fri)

2023.12.22(Fri) 2023.12.29(Fri) 2023.12.30(Sat)

2023.12.31(Sun) 2024.01.01(Mon)

East District

2023.12.09(Sat) 2023.12.10(Sun)

2023.12.23(Sat) 2023.12.24(Sun)

Other Areas

2023.12.02(Sat) 2023.12.03(Sun)

2023.12.16(Sat) 2023.12.17(Sun)











XinYi Department Store Special Deals



(02)8101-8800

"Amazing 101 New Year Celebration" Music Camp 2023.11.30-2024.01.01

Dream Stage Music Concert: Featuring 41 performing groups, including artists, professional music bands, and student ensembles, Taipei 101 presents the spirit of Christmas through music, sharing dreams and love on the Saturdays and Sundays between Dec. 2nd and Dec. 30th

- •35 premium Christmas installations will be revealed in line throughout the
- •Taipei 101-exclusive autumn-winiter new arrivals will delight your Christmas shopping list. Receive a \$200 voucher with every single purchase of \$5,000 or

•Get one (1) "2024 Taipei Impressions Fine Arts Calendar" when purchasing two (2) admission tickets to Taipei 101 Observatory (*Redemption T&Cs subject to Taipei 101's official announcements; limited stock available, while

Breeze



Breeze NAN SHAN (02)6636-9999



Breeze SONG GAO (02)6636-9999



(02)6636-6699

During the campaign period, with your Breeze Points membership, receive 1,225 points with any single purchase of NT\$5,000 or more.

Campaign Period | 2023.12.06~2024.01.02

During the campaign period, with your Breeze Points membership, receive a Christmas Dazzling Gift with any single purchase meeting the designated

During the campaign period, scan the QR CODE and enter the AR app to celebrate Christmas with Breeze's exclusive Christmas decorations at specific locations in the museum! Invite your friends and family to take photos and upload them to your social media with the hashtag #BreezeChristmas to enjoy a splendid Christmas with the "Breeze Mystery Guests"!

During the campaign period, try and spot a Kazemon Christmas Bear in Breeze. If you upload a photo with the Kazemon and post on your Instagram/Facebook Stories and tag it with @breezecenter, with the hashtag #BreezeKazemon #BreezeCenterChristmas, you will be eligible to receive a "Christmas Gift", limited to 100 lucky winners while stocks last.

During the campaign period, capture a Christmas Kazemon in Breeze and take a photo with Kazemon and post on your Instagram/Facebook Stories and tag it with the hashtag #BreezeKazemon #BreezeCenterChristmas, together with @BREEZECENTER you will be eligible to receive a "Breeze

•Kazemon Christmas Bear Gathering!

Kazemon Christmas Bear will be strolling through the streets of Xinyi District! Can you spot it?! On the day of the event, post a photo with Kazemon Christmas Bear on your Instagram Stories and tag @breezecenter and #KAZEMON #BreezeChristmasFestival to redeem a "Christmas Surprise Gift".



03 ATT 4 FUN

• Christmas FUN Scratch Card 12.01~12.25

To win a double room accommodation voucher by getting a FUN scratch card for each purchase above NTD 999 at ATT 4 FUN.

(one scratch card maximum per receipt, entertainment place/night clubs and bistros are excluded. For detailed information, please check with the

•「Members Exclusive Gift」12.01~12.25

Earn 600 bonus points (NTD 100) for ATT members if you spend above NTD

(one gift maximum per member, entertainment place/night clubs and bistros are excluded. For detailed information, please check with the customer





Shin Kong Mitsukoshi Xinyi Place A9
(02)8780-5959

Shin Kong Mitsukoshi Xinyi Place A11

Shin Kong Mitsukoshi Xinyi Place A8 (02)8789-5599

Shin Kong Mitsukoshi Xinyi Place A4 (02)8789-5599

Campaign Period: 2023.12.01~12.17

Campaign Details: During the campaign period, for first-time application of SKM membership (Orange Card / VIP Card), receive a ""New Member Gift - 100 skm points. Present the same-day single purchase receipt of NT\$1,000 or more at the service counter and deduct 100 skm points to redeem a complimentary ""Hold Anything Drawstring Bag"". Limited quantities only,



Campaign Period:2023.12.01~12.25

Get NTD 500 coupon for purchase on clothing above NTD 5000 in a day. Get NTD 100 coupon on each purchase above NTD 5000 for all cards and

Join a lucky draw for Apple HomePod Speaker (NTD 9900) on each purchase above NTD 5000

(For detailed information, please check the notice at Far Eastern Department Store Xinyi A13)"

Eslite Xinyi Store

(02)8789-3388

Eslite Spectrum Gift Festival 2023.11.10~2024.01.02

•11.13~01.02Purchase with Gifts

•11.13~11.30Member Store Gift

•11.13~11.30Eslite Points Redemption

Redeem 600 Eslite Points for a NT\$100 youcher. Redeem 300 Eslite Points for a NT\$50 voucher.

Uni-President Department Store Taipei

Campaign Period:2023.12.07~2024.01.01

For all participating stores in Uni-President Department Store Taipei, members who accumulate a total spending of NT\$3,000 on the same day stand the chance to receive a NT\$300 e-voucher.

*Accumulative and limited to 60,000 eligible winners.

Bonus for using icash Pay / icash 2.0:

•For all participating stores in Uni-President Department Store Taipei, members who accumulate a total spending of NT\$6,000 on the same day (single payment) to receive a NT\$400 product voucher.

*Accumulative and limited to 8,500 eligible winners.

•For all participating stores in Uni-President Department Store Taipei, members who accumulate a total spending of NT\$10,000 on the same day (single payment) to receive a NT\$200 additional product voucher.

*Accumulative and limited to 1,500 eligible winners.



Eastern District Department Store Special Deals



Taishin Financial Holdings

(02)2655~3355

Christmas Festival 2023.12.01~2024.01.01

During the event period, download and log in to the Richart Life App to receive Christmas discount coupons. When used in conjunction with designated Taishin credit cards, you can enjoy exclusive discounts from over 30 well~known brands! Let Taishin accompany the public in celebrating Christmas together.

*Please refer to the Taishin official website and the discount coupon details marked in the Richart Life App for the accurate information during



(02)2776~5555

Delightful Christmas gifts 2023.12.07~12.25

Purchase above NTD 20,000 in a day during the event at Fuxing Store, you can get a free gift from the service center on the 9F by showing your Happy Go card, e~invoice or receipt.

(Only one gift for each card or person during the event)



(02)2777~1266

An iPhone 15 Could Be Yours! May Good Luck Be With You!

With a cumulative total same~day purchase of NT\$1,000 or more, present the receipt and sales details to exchange for one lucky draw ticket. For purchases of NT\$2,000 or more, you can receive two lucky draw tickets, and so on. This gives you the chance to win an iPhone 15 (128GB) valued at NT\$29,900!

Anniversary Celebration Gifts Galore!

During the campaign period, members can receive one " Premium Gift" by presenting a single purchase receipt and sales details for a specified threshold amount at participating stores.





(02)6636~5888 **Eslite Spectrum Gift Festival**

2023.11.10~2024.01.02

- 11.13~01.02 Purchase with Gifts
- 11.13~11.30 Member Store Gift
- 11.13~11.30 Eslite Points Redemption Redeem 600 Eslite Points for a NT\$100 voucher. Redeem 300 Eslite Points for a NT\$50 voucher."

Shin Kong Mitsukoshi Diamond Towers

Breeze NanJing (Other Areas)

(02)6600~0999

Christmas Wishes Come True

During the campaign period, go to the comments section under the designated post on Breeze Nanjing's Facebook page and comment "May Christmas wishes come true! I want to make a wish and win prizes!" Tag two friends and like the Breeze Nanjing Facebook page for a chance to receive a "Christmas Wishing Gift"!



(02)2776~5555

Celebrate Christmas Together - Exchange Points for Spending Vouchers 2023.12.07~12.20

Launch the official Sogo app and use 200 points to redeem one "NT\$100 Christmas"

Limited to 30,000 vouchers, available while supplies last.

*During the campaign period, each person/account is limited to one redemption, with a maximum of three vouchers per account.

Happy Christmas Shopping! 2023.12.07~12.25

During the campaign period, with a single~day cumulative purchase of NT\$10,000 or more, you can exchange for an premium gift at the 12F redemption counter with your HAPPYGO card and electronic invoice along with the sales receipt. *During the campaign period, each person/card is limited to one redemption. No repeated redemptions are allowed across crossing spending thresholds.

20 Breeze Center

(02)6600~8888

During the campaign period, with your Breeze Points membership, receive 1,225 points with any single purchase of NT\$5,000 or more.

•Christmas Dazzling Gift Campaign Period | 2023/12.06~2024.01.02

During the campaign period, with your Breeze Points membership, receive a Christmas Dazzling Gift with any single purchase meeting the designated spending

During the campaign period, scan the QR CODE and enter the AR app to celebrate Christmas with Breeze's exclusive Christmas decorations at specific locations in the museum! Invite your friends and family to take photos and upload them to your social media with the hashtag #BreezeChristmas to enjoy a splendid Christmas with the "Breeze Mystery Guests"!

During the campaign period, try and spot a Kazemon Christmas Bear in Breeze. If you upload a photo with the Kazemon and post on your Instagram/Facebook Stories and tag it with @breezecenter, with the hashtag #BreezeKazemon #BreezeCenterChristmas, you will be eligible to receive a "Christmas Gift", limited to 100 lucky winners while stocks last.

During the campaign period, capture a Christmas Kazemon in Breeze and take a photo with Kazemon and post on your Instagram/Facebook Stories and tag it with the hashtag #BreezeKazemon #BreezeCenterChristmas, together with @BREEZE-CENTER you will be eligible to receive a "Breeze Christmas Gift".





Dayeh Takashimaya

(02)2831~2345

2023.12.01~2023.12.25

•12.01~12.03 Only!Get NTD 200 E~coupon for each purchase above NTD

•12.01~12.14Red Green Bonus | Get a free body wash if you purchase more than NTD 3000 in a day.
•12.04~12.14 Children's Banquet Party |Get a kid's gift for each

purchase above NTD 500.

•12.15~12.25 Party Night |Get a party gift for each purchase above NTD

•12.15~12.25 Red Green Bonus for Point Accumulation|Earn 2,000 Takashimaya Bonus Points (NTD 500) for each purchase above NTD

•12.15~12.25 Aquarium PLUS Christmas Tree with Triple Gifts back [1st Gift] Get a ticket for polaroid photo with the Christmas Tree for each urchase above NTD 800.

[2nd Gift] Get a lucky draw ticket to win a City Diamond Paris~Huadu 0.3 CT diamond ring (NTD 29,800) if you fill out a Christmas card after

[3rd Gift] Get a customized 2024 calendar planner if you collect 6

Polaroid photos during the event.

**For detailed information, please check the notice at the store or on





(02)2175~3456

2023.11.23~2023.12.17

Miramar app members making single~day purchases of NT\$4,000 or more can redeem 400 membership points online through the official app (excluding some items).

2023.12.18~2024.01.02

Miramar app members making single~day purchases of NT\$1,200 or more can redeem ""TAIL Recharge Credit"" voucher through

Shin Kong Mitsukoshi









2023.12.01~2023.12.17

Drawstring Bag"". Limited quantities only, while supplies last.









During the campaign period, for first~time application of SKM membership (Orange Card / VIP Card), receive a ""New Member Gift - 100 skm points. Present the same-day single purchase receipt of NT\$1,000 or more at the service counter and deduct 100 skm points to redeem a complimentary ""Hold Anything





Taipei Main Station

(02)6632~8999

•Warm Christmas Points Giveaways During the campaign period, with your Breeze Points membership, you can redeem a NT\$100 Nitakaken voucher for a cumulative purchase of NT\$1,200 or more at Breeze Taipei



(02)2182~8888 2023.12.22~2023.12.29

From 12/22 (Fri) to 12/29 (Fri), receive a NT\$500 spending voucher for cumulative spending over NT\$4,800 on the same

29 Eslite Spectrum Nanxi

(02)6636~5888 **Eslite Spectrum Gift Festival** 2023.11.10~2024.01.02

- 11.13~01.02 Purchase with Gifts
- 11.13~11.30 Member Store Gift
- 11.13~11.30 Eslite Points Redemption Redeem 600 Eslite Points for a NT\$100 voucher. Redeem 300 Eslite Points for a NT\$50 voucher."



27 Syntrend

(02)7701~0268

Christmas Gift 2023.11.16~2024.01.03

During the campaign period, members who spend over NT\$2,000 in a single transaction at participating stores will receive a Syntrend 2024 desk calendar (limited to 2,500 sets).

•HOHOHO Threshold Spending Giveaways!

[Wave 1, 11.09~12.06] During the campaign period, members who make a cumulative purchase of NT\$25,000 or more at any of the participating stores will receive a NICONICO Japanese ceramic cooking pot (limited to 150 sets).

[Wave 2, 12.07-01.03] During the campaign period, members who have made a cumulative purchase of NT\$52,000 or more at participating stores will receive a BRUNO Single Panini Sandwich Maker (limited to 50 sets).

•Ding Dong Lucky Draw(2023.11.09~2024.01.03)

During the campaign period, members who have made an cumulative purchase of NT\$5,000 or more at participating stores will

*Lucky Draw One Aeonmotor Ai~1 Sport+ e~scooter/ 1 winner One

















Taipei Xmas 2023 Searching for Bright Roads

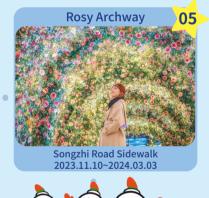
























Taipei 101 1F 2023.11.27~2024.02.27 Taipei 101 1F 2023.11.27~2024.02.27 Taipei 101 1F 2023.11.27~2024.02.27

For detailed event schedule, content, and instructions, please visit the official website of '2023taipeixmas'.

2023.10.01~2024.02.24

A4~A5

2023.10.01~2024.02.24

2023.10.01~2024.02.24







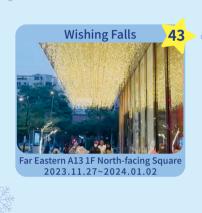


































Xinyi District Skybridge



2023.12.01~2024.01.01



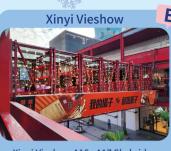
2023.11.27~2024.02.25

A3-A4 Skybridge 2023.12.01~2024.01.01



2023.12.01~2024.01.01





Xinyi Vieshow A16 - A17 Skybridge





2023.12.01~2024.01.01



Corridor of Time

A9-A11 | 2023.11.16~2024.01.03



A9-A8 | 2023.11.16~2024.01.03

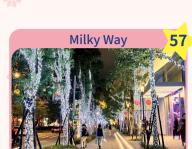


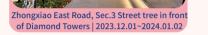


2023.12.01~2024.01.01



















從風傷





Romantic Snowv

Breeze Nanjing 1F Main Entrance

2023.11.30~2024.02.24













Taishin Financial Holdings Building 2023.12.01~2024.01.01



Taipei Xmas 2023. Searching for Stars









POP CHRISTMAS

Building 3 Pillar | 2023.11.22~2024.01.02

Fantastical X' mas City 68

















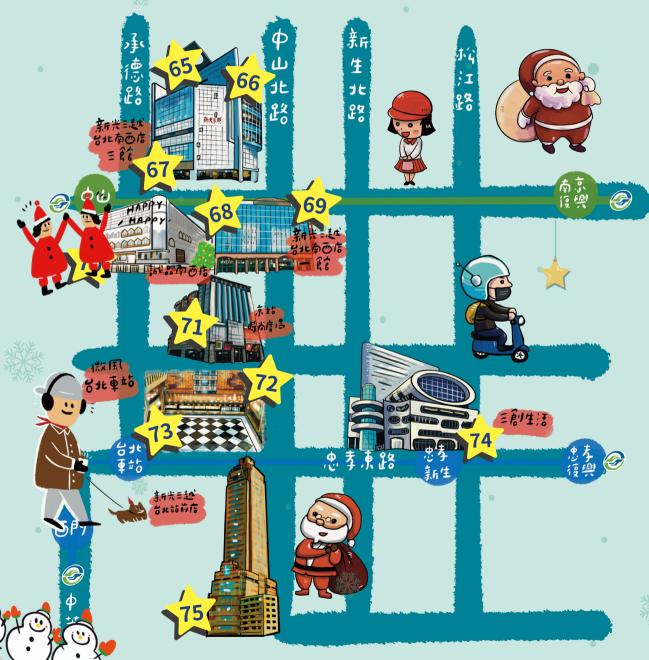
































nin Kong Mitsukoshi Taipei Tianmu Stor Building 1 | 2023.11.17~2024.01.02





For detailed event schedule, content, and instructions, please visit the official website of '2023taipeixmas'.





Over 1000 Selected Stores with Gifts



Performances

PLACE TIME CONTENT Taipei 101 2023.12.01~2023.12.03 2023.12.03 2023.12.03 2023.12.03 2023.12.15 2023.500% ~ LET'S TURN OVER LEGO Christmas Super Player 2023.12.15 Believein Miracle! Skm points Xmas concert 2023.12.16~2023.12.17 Time children's theater	
Taipei 101 2023.12.01~2023.12.03 LEGO Christmas Super Player 2023.12.15 Believein Miracle! Skm points Xmas concert	
2023.12.01~2023.12.03 LEGO Christmas Super Player 2023.12.15 Believein Miracle! Skm points Xmas concert	
2023.12.16~2023.12.17 Time children's theater	
EULOILLIA EULOILLIA	
Shin Kong Mitsukoshi 2023.12.23~2023.12.24 Starlight Vol.3	
2023.12.23~2023.12.24 Christmas Time Story House	
2023.12.24 Christmas Gospel Flash Event	
2023.12.01~2023.12.02 Glow Music Party	
ATT 4 FUN 2023.12.01~2024.01.01 Street Dancing/DJ/Music Performances	
Uni~President 2023.12.08~10 \ 15~17 2023 Barcelona Christmas Market	
Eslite Xinyi Store 2023.12.23~2023.12.24 Farewell! Be There or Be Square Music Concert	
Far Eastern 2023.12.09~2023.12.10 X' mas Challenge! Cutie Baby Challenge	
Department Store A13 2023.12.16~2023.12.25 Colorful X' mas Market	
2023.12.23 Jazz-Rock Flash Event	
Breeze 2023.12.24 Kazemon Christmas Bear Gathering	
2023.11.24~2024.01.01 Olaf's Royal Invitation	
2023.11.24~2024.01.01 Unveiling in Taiwan for the first time! Duffy and Friends' Fantasy House	
2023.12.09 Meet Anna and Elsa	
Far Eastern SOGO 2023.12.07~2024.01.01 Exclusive Gifts for Check~ins	
Taipei Zhongxiao Store 2023.12.07~2024.01.01 Stand a Chance to Win a Trip for Two at Hong Kong Disneyland and Explore the World of Frozen	
2023.12.16 Hess International ~ Sing for Fun! X' mas Music Concert	
Taipei Philharmonic Civic Chorale Spreads X' mas Love with Classic Carols	
2023.11.25~2023.12.11 SO GOOD ~~SOGO Wish: 23rd Dreams Come True Charity Event in 202	23
Far Eastern SOGO 2023.12.23 Christmas Philharmonic Musical Feast Taipei Fuxing Store 2023.12.24 Christmas Caroling	
Far Eastern SOGO Taipei Dunhua Store 2023.12.24 Christmas Caroling Christmas elegant wreath DIY	
2023.12.09 Sweet Movie Dreams	
2023.12.23 Christmas Fun Competition	
Syntrend 2023.12.01~2023.12.25 GOGO Christmas Tree	
2023.12.02~2023.12.03 Pet Romantic Market Charity Event	
2023.11.09~2024.01.03 Countdown Day ~ Check~in to Receive Freebies!	
2023.12.02 WeiChuan Dragons Star Players & Cheerleading Team Meet and Greet	t Event
2023.12.10 Tianmu Elementary School X' mas Music Concert	
2023.12.16 Gift Exchange Activity	
Dayeh Takashimaya 2023.12.17 Ultraman Meet and Greet Event	
2023.12.23 Don Brothers Meet and Greet Event	
2023.12.24 X' mas Music Concert	
2023.12.23~2023.12.24 Fish Feeding Show (two sessions per day) every Saturday, Sunday, and New Year's Day (11 days in total)	
2023.12.23 Outdoor Movie Theater	
Miramar 2023.12.24 Church Christmas Events	
Entertainment Park 2023.12.31 Year~End Events	
2023.12.08~2024.01.01 Every Friday~Sunday: X' mas Market Events	



